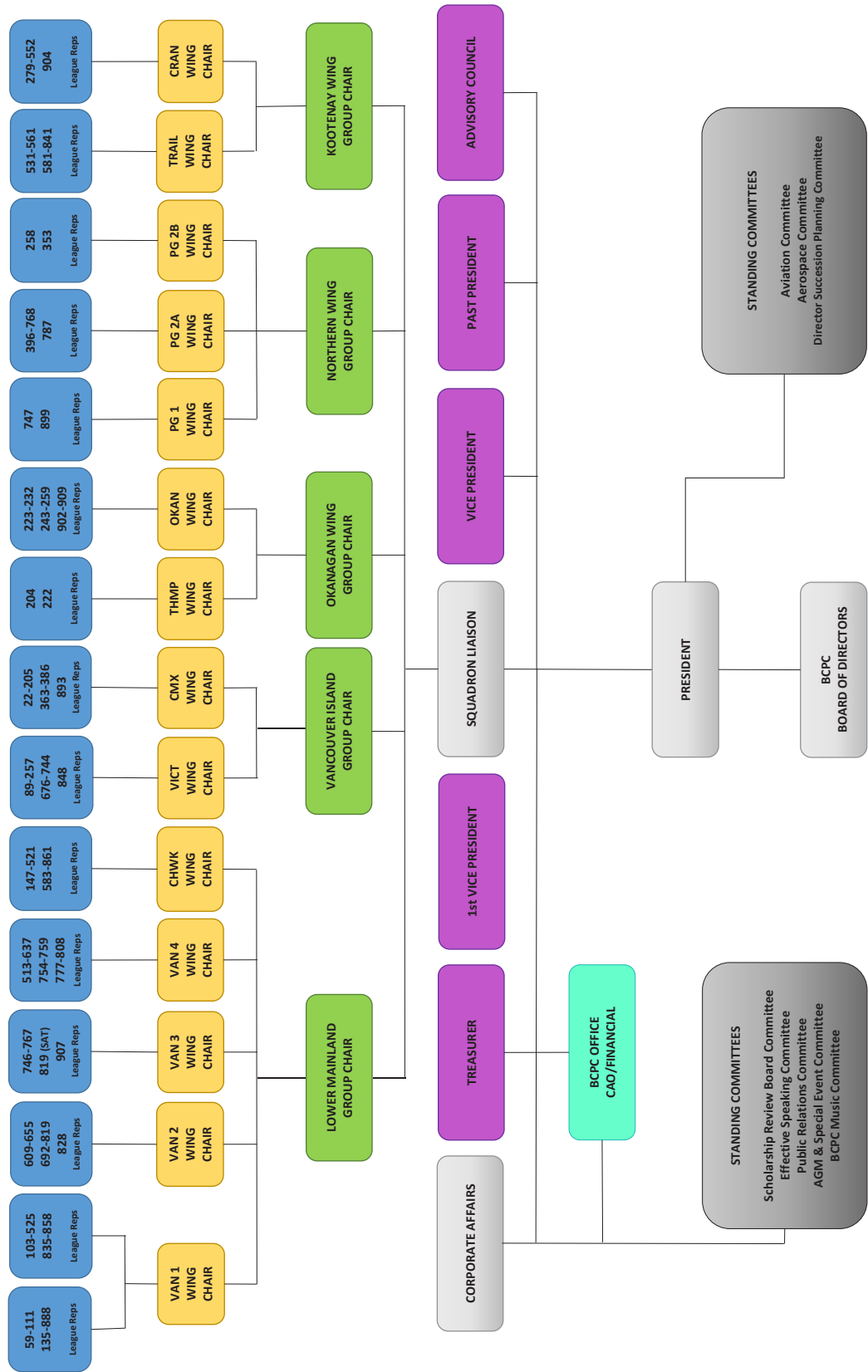




*Air Cadet League of Canada,  
British Columbia Provincial Committee  
2017  
Annual Report*

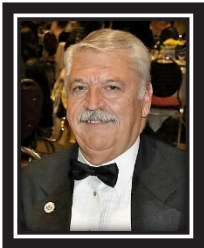


ADMINISTRATIVE MANUAL  
SECTION 2.2.2  
ORGANIZATION CHART (BC)



REVISED 2017 08 21

President's Report



Welcome to the 76th Annual AGM, in the beautiful city of Kamloops!

First, I wish to convey my sincere thanks and appreciation to all members and volunteers for everything you do to insure the cadets enjoy the full benefits this program can deliver. Let's take this weekend to recognize and celebrate our volunteers

I wish to thank the Directors of BCPC for the confidence you placed in me by electing me as your President two years ago. Your wisdom and guidance as we worked diligently to solve issues is very much appreciated. It has been an honour and privilege to serve. Thank you, Past President Ron and the advisory board, for all the assistance and guidance you have provided over the past two years.

The DND Renewal Process is still ongoing, with several challenges yet to overcome, we are hopeful that we are seeing the light at the end of the tunnel. One of the many positive outcomes of the Renewal Process is the local community meetings with our DND partners and the other Leagues. The discussion and feedback will be very beneficial to the ongoing program. Thank you to all the Directors, SSC members and cadets who took time out of their very busy schedules to participate.

The changes imposed upon us by CRA are still ongoing. This is affecting many areas of how we do business going forward. You will be hearing about the processes in the various discussions throughout the weekend.

We wish to congratulate our Executive Director Ilona Turra on her appointment as "National Screening and Registration Manager" effective 01 August 2017. Ilona will be working for the National Office two days a week, and with BCPC for three days. As a result, we also congratulate Vicky Briggs on her position being increased to five days a week to fill in the void. A special thank you to Mr Geoffrey Johnston & Mr Doug Sutherland who have dedicated countless hours to bring this process online

In the early part of this year we were informed that the 75th Anniversary Boundary Bay Commemorative Victory Garden unveiled in September 2016 received the "2017 Delta Heritage Award of Merit." We are all very proud of what Past President Ron and his team accomplished with this project. Well done!

I would like to thank Mr & Mrs Kung for developing and implementing an SSC training session in the lower mainland , to assist SSC members in understanding their roles in the organization. This has been well received by the SSC members and much appreciated.

Distressed Squadrons: At the present time, we are working with eight squadrons identified as being "distressed." The issues continue from the previous year:

- Lack of adult staff.
- Low cadet retention.
- Dysfunctional and non-existent Squadron Sponsoring Committees.



There is an ongoing strategy for identifying and analyzing the root causes of these conditions. Recommendations for addressing these issues are continually being discussed, jointly developed and implemented with our DND partners. Recently the three Leagues jointly initiated a digital social media concentration of the Kootenay Region; however, the results have been disappointing. Our goal is to have these squadrons succeed wherever possible. While ongoing for some time, this process is taking much longer than we anticipated.

We are very happy with the continued growth of the Air Cadet program in British Columbia. However, this is stressing our occupant capacity in some squadrons; as a possible solution, we are exploring satellite flights in some of our communities.

As we move forward into the future, Mr Trevor Sandwell has graciously volunteered to chair a “Strategic Planning Committee”. This is going to involve many league members in discussions/sessions over a period of 18 to 30 months to complete. We are developing a road map to understand where we will be 5 to 10 years from now, and what resources will be required to achieve those goals.

A review of our policy and procedures manual will be conducted over the next several months to insure the many changes in our operations over the past few years are up to date and consistent with our National policies. Something new that you will be hearing more about over the coming year is the proposed Affiliation Agreement to be signed between National ACL and the Provincial Committee, and eventually Affiliation Agreements between BCPC and the SSC’s.

Due to my recent election as a National Governor of the Air Cadet League of Canada, this is my last year as president. A very special thank you to our office staff, Ilona & Vicky, also our directors who have been working in the background (Gail Elgert, Terri Hinton) for the tremendous efforts you provide to insure this BCPC continues to move forward. I would like to offer my heartfelt thanks and appreciation to SSC Chairs, League Members & Volunteers for your dedication to the Air Cadet program. Thanks to your combined efforts, the Air Cadet League in British Columbia is vibrant, alive, and growing in numbers. We are making a difference in our communities, and our success is the envy of many Provincial Committees.

Members of our BC Provincial Committee have put together an exciting and focused program for this weekend. Special thanks go to Mrs Ilona Turra, Ms Vicky Briggs, Mrs Penny Doern, and their AGM Planning Team for all their hard work.

We hope you have an interesting and enjoyable few days, stay engaged, keep us proactive, and help us shape the future of Air Cadet League in British Columbia.

Regards

Doug

Douglas E. Slowski, OStJ, CD

President Air Cadet League of Canada, BC Provincial Committee

### 1<sup>st</sup> Vice President

Welcome to the 76<sup>th</sup> Annual General Meeting of the Air Cadet League of Canada, British Columbia Provincial Committee. I hope you will take away many new ideas, best practices and some new friendships by the end of the weekend.



The 2016-2017 cadet year was a very memorable year. Canada celebrated our 150<sup>th</sup> birthday and the Air Cadets participated in several of the activities throughout the Province.

I would like to welcome our National 1<sup>st</sup> Vice President, Mr. Merv Ozirny (along with his wife, (Kathy Stokes) and Mr. Tom Sand, Alberta Provincial Chairperson, to our Provincial Annual General Meeting. We thank you for attending.

One of the largest changes was the Regional Cadet Support Unit (RCSU) realignment. The position of the Area Cadet Instructor Cadre Officer (ACICO) was changed to the new title of Area Elemental Advisor (AEA). New tri-elemental positions, Zone Training Officer(s), were created. I would like to thank Mr. Mike Symons for all his work with our Military Partners at RCSU Pacific to ensure the new RSCU Zones aligned with the Air Cadet League’s Wings.

Several Community Coordinating Committee (CCC) meetings were held throughout the Province. The purpose of these meetings was to bring all three elements together to discuss community issues, activities, best practices and the possibility of cooperative community involvement. The CCC meetings will continue going forward and I recommend you attend one in your Wing.

I had the opportunity in May and June to attend several ACRs throughout the Province. It was my honour and privilege to meet so many of you and see the Air Cadets involved in your communities. At the end of each ACR I was overcome with pride as I saw the wonderful young men and woman this program helps mold. Be very proud of your involvement with the Air Cadet program; I am.

### People

I would like to thank our BC President, Mr. Doug Slowski, for all his hard work this past year. Doug was elected as a National Director at the Annual General Meeting of the Air Cadet League of Canada in June. I know he will do an incredible job. Doug joins Mr. Geoffrey Johnston and Mr. Don Doern as British Columbia’s representatives at the National level. With Doug’s new National responsibility, he will be stepping down as our Provincial President at this year’s AGM.

Staffing at the BCPC office has changed ever so slightly. We still have our two super ladies, Ilona Turra and Vicky Briggs. The change is Ilona will work three days a week for the BCPC and two days a week for the Air Cadet League of Canada. Vicky Briggs is now full time in her capacity of Financial Administrator and taking on some of the responsibilities that were previously overseen by Ilona.

Ilona has accepted the position as the National Screening Manager for the Air Cadet League of Canada. The Next Generation Screening (NGS) Plan is an initiative that is being implemented through the Air Cadet League of Canada to ensure the screening of our volunteers. The BCPC has long believed in a strong screening and registration program and Ilona has been part of the NGS plan since its inception.

Remember the BCPC Administration Team is here to make your job as SSC members easier. If you have a question, drop them an email or pick up the phone; they are more than happy to assist.

I would also like to thank Mrs. Penny Doern for her continued hard work in coordinating our Provincial Annual General Meeting. Penny not only secures the venue, books accommodations, and works with our Military partners to ensure they have meeting space at our AGM, but she can also be found working with local merchants and retailers to secure those really nifty door prizes. Penny will be stepping down as our Provincial AGM coordinator as she grows her role as the National Effective Speaking Chairperson. Thanks, Penny, for that you have done for the BCPC.

**Screening**

As you are aware, we now require a digital photo of each individual making a volunteer screening application. The screening process will be changing, so please ensure you attend one of the screening sessions on Saturday so you are brought up to date. It is now mandatory for all registered volunteers to wear their screening cards at all times at the squadron headquarters or at squadron activities where Cadets are present.

**Training**

Training is offered not only here at the AGM, but your Wing Chairperson will arrange training sessions to assist you throughout the training year. PLEASE participate in the training sessions. It will not only make your job easier, but you will have an opportunity to share best practices with the other SSCs. It also provides a great opportunity to network. With our Blue Jeans Video Conferencing ability, we are able to conduct training via the virtual classroom. If you are unable to physically attend a Wing meeting, we can always have you participate via video conference.

**Succession Planning**

Remember to engage and recruit new parents/volunteers to help. Many hands make light work. If new volunteers appear to be overwhelmed by the job you do, give them small tasks and, as they grow more comfortable, you will be able to task them with additional jobs.

The knowledge and training you receive as members of an SSC are often lost when your cadet leaves the program and you follow. If you have a cadet that may be retiring from the program but you wish to continue volunteering; think about becoming a League Representative. We want to keep great people! Contact your League Representative, Wing Chairperson or the BCPC office and we can provide you the necessary information and discuss next steps.

**BCPC Webpage**

Our webpage has been revamped and was relaunched during the summer. If you haven't already bookmarked the webpage – please do. The webpage is: <https://bc-aircadetleague.com/>.

All the information you need can be found on our webpage, including: dates of events (i.e. Scholarship Review Boards, various competitions including Effective Speaking, Band, Drill, Biathlon and Marksmanship), SSC Sponsoring Committee forms (under Business Information / BC Squadron Sponsoring Committee Forms), screening information, external high school credits (under Programs / Ministry of Education), BC High School Work Experience Program (which lists the international and regional airports in British Columbia that are our partners) and the “Incoming Chair’s Survival Guide” (under SSC Training Resources).

**Conclusion**

A thank you to our Military Partners (at all levels). This program doesn't work effectively unless we are in constant communication. Communication and partnership are the key.

And a very special thank you to all volunteers! Please don't ever feel that your effort is not appreciated. You and your hard work are what make this program the incredible youth experience that it is. Many of you have full-time jobs; have young families, and juggle the day-to-day curve balls that life often throws you. You are often asked to assist because “there's no one else available”. Thank you for making yourself available. Without the countless selfless

hours of you volunteers and Officers, this program would be a fraction of what it is today. Please accept my heartfelt gratitude for all that you do.

Keep up the great work! Remember – if you have questions/concerns or need an ear, utilize your League Representative, your Wing Chair and the BCPC – we are here to make your job as easy as possible.

Here's to an incredible 2017-2018 year!

**Christine Welch**  
**1st Vice President**



The youth is doing everything it can to be different, but few are doing everything they can to make a difference.  
Thank you for Volunteering!



2<sup>nd</sup> Vice President – Squadron Liaison

Cadet Numerical Strength

The time frame to achieve the mandate to of a total of 70,000 cadets across Canada by the end of 2016 has passed. As can be seen by the table below here in BC the number of Air Cadets has increased by 590 since 2014 and by 1027 since 2010. This represents an increase of nearly 14% since the number of 70,000 was first mentioned. We have certainly done our part to try and achieve this total. We are looking to continue this growth across BC and need everybody’s help to accomplish this.



Cadet Numbers from Fortress for 2016-2017 Training Year by Wing and Provincial Totals

Wings	# of Squadrons	2010	2011	2012	2013	2014	2015	2016	2017	# + or (-) 2015-16	% + or (-) 2015-16	# + or (-) 2016-17	% + or (-) 2016-17
Vancouver Island	10	506	500	517	503	505	502	510	532	8	1.6%	22	4.1%
Greater Vancouver	7	443	455	456	468	470	583	630	652	47	8.1%	22	3.4%
Metro Vancouver	7	593	635	700	722	758	839	878	971	39	4.6%	93	9.6%
Lower Mainland	5	650	727	825	844	833	856	749	873	-107	-12.5%	124	14.2%
Fraser Valley	6	351	392	437	428	442	477	705	544	228	47.8%	-161	-29.6%
Okanagan	8	271	299	281	274	274	277	284	285	7	2.5%	1	0.3%
Kootenay	7	175	164	176	162	172	168	136	149	-32	-19.0%	13	8.7%
Northern	7	207	216	175	174	179	195	206	217	11	5.6%	11	5.1%
TOTAL	57	3196	3388	3567	3575	3633	3897	4098	4223	201	5.2%	125	3.0%

Screening

The changes mentioned last year in my report are now coming into place and are being implemented across the country by our own Ilona Tura, who is now a part time employee of the Air cadet League of Canada, as the National Screening Manager. As you should all be aware, screening is becoming more and more important in the daily operation of all our cadet groups, be they corps or squadrons. Every person working with or around the cadets has to be screened and has to wear their screening card where it is visible when with or around the cadets. It is one of the duties of the League Representative is to ensure that everybody is wearing their cards and, and the LR will be asking the SSC Chair for a list of all the Squadrons Sponsoring Committee’s screened members. Failure to comply with the requirement to wear the card will result in that person being asked produce and wear their cards or to leave the premises or activity at once. It does not matter how well the person is known to the League Rep, Commanding Officer or cadets. Everybody has to follow this policy to avoid embarrassment, confrontation and humiliation. Thank you.

Distressed Squadrons

The following brief report was forwarded to me by Mr. Ron Rique who has been spearheading the effort for BCPC to assist those Squadrons that were deemed to be sub-standard by RCSU and BCPC in 2013.

In 2013, after reviewing the operational statistics of each of the Air Cadet Squadrons in BC, the BCPC and the RCSU (Pac) made the joint decision to place ten Air Cadet Squadrons (22, 257, 258, 266, 561, 841, 858, 899, 902 and 904) on probation. Performance levels in the following areas were considered in making this decision: Low cadet recruiting and retention; low staff recruiting and retention; low SSC recruiting, retention and administrative compliance; substandard or incomplete training being provided to cadets.

Joint meetings were held with the Squadron Staff and SSCs at each of these squadrons to first ascertain the challenges they faced in delivering the program in their communities, then to identify the root causes for their substandard performances. Directions and recommendations were provided, staffing and SSC changes were made, and SSC training was provided all with the goal of assisting these squadrons with elevating their performance levels to at least the minimum standards required for starting a new squadron.

Over the past four years, one Squadron (266) was disbanded. Three squadrons have shown considerable improvements in each of the areas where they have the ability to control their destinies. These areas include recruiting and retaining parent volunteers and Squadron Staff, SSC Compliance, cadet recruiting and retention, communication and delivering dynamic programs. These squadrons (257, 902, and 899) are today approaching joint performance levels that could result in their probation being lifted. Three squadrons (258, 858 and 904) have shown only minor SSC improvements and are continually being monitored. The remaining three squadrons (22, 561, and 841) are now operating at levels so critical that their future viability is continually being assessed.

A declining operating trend at the following seven squadrons is being jointly monitored. (223, 232, 363, 386, 531, 552, 787 & 835). Supportive/corrective action will continue to be provided to assist these squadrons with reversing this trend to avoid them being placed on probation.

Based on the statistical information that is collected annually by both the RCSU (Pac) and the BCPC, all other Air Cadet Squadrons in BC are operating at or above levels that will assure their future sustainability.

Submitted by:

Ron Rique, Past President  
British Columbia Provincial Committee

Cadet Numbers for Distressed Squadrons 2013 - 2016						
Wing	Sqn #	2013	2014	2015	2016	2017
Vancouver Island	22	13	1	11	12	13
	257	22	18	16	15	18
Lower Mainland	858	19	18	15	12	14
Okanagan	902	17	17	13	19	19
Northern	899	27	21	20	18	17
	258	14	14	14	11	21
Kootenay	561	26	25	27	18	14
	841	14	18	22	14	15
	904	13	15	14	15	18
	266	16	18	6	Stood	Down

Wing and Reporting Structure Reorganization

One of my biggest challenges this year was working with our Military Partners at Regional Cadet Support Unit {RCSU} (Pacific) during their Reorganization while maintaining the integrity of our Wings and Squadrons. The first major change noticed was that DND had BC divided into 3 areas instead of the traditional 5. While Vancouver Island and the Lower Mainland remained, the rest of the province was designated as the Interior with one Zone Chair. This would not work for us at all as one Volunteer could not hope to cover this vast area. DND has one Officer in Charge for all the Interior while it was agreed that we will maintain the Okanagan, Kootenay and Northern Groups along with Vancouver Island and the Lower Mainland. The BCPC person responsible for each of these 5 areas will be designated the Group Chair. Each of the Group areas is divided into its own Wings much like in the past; however, there are more wings than before to match the DND structure which now includes both Sea and Army units as well as our Squadrons.

There are a few anomalies within this system which the affected Squadrons should be aware of and are explained here and shown in the table below.

- Because DND is dealing with Army, Sea and Air units, they are referring to each area as a Zone while we, being Air, are referring to the larger areas as Groups and the smaller areas as Wings.
- You will notice that DND has the province covered by 3 Zones while we, BCPC, have 5 Groups.
- The Interior Zone has only one OIC while we maintain our three Group Chairs.
- The Kootenay Group has one Zone and one Training Officer while we have divided the Kootenay Group into two Wings.
- The Northern Group has two Zones on the DND side while we have divided Prince George East into two Wings.
- 858 Squadron: on the DND side you are in the Surrey Langley Zone while on our side you are in the Greater Vancouver Wing.
- In the Surrey Langley Wing there is 819 (satellite flight) which will eventually have its own Squadron Number.

It should be noted that for the purpose of BCPC Trophies we will continue to use the Vancouver Island Group, Okanagan Group, Kootenay Group and Northern Group as one entity. So all Vancouver Island Squadrons will compete for a set trophy instead of having one for the Victoria Wing and one for Comox Wing. This way we can keep the original Trophies in place and compete for them as we have in the past.

BCPC and RCSU				
Vancouver Island Zone	Lower Mainland Zone	Interior Zone		
V. I. Group	L. M. Group	Okanagan Group	Kootenay Group	Northern Group
OIC: Lt (N) S. Bruce	OIC: Maj D. Gee	OIC: Maj S. Bissell		
V.I. Group Chair Norm Scott	L. M. Group Chair Nancy Chapman	Okanagan Group Chair Ron Rique (acting)	Kootenay Group Chair Keith Kepke	Northern Group Chair Rick Meijer
Victoria (DND)	Vancouver North Shore (DND)	Thompson (DND)	Kootenay (DND)	Prince George West (DND)
Victoria Wing		Thompson Wing	West Kootenay Wing	Northwest Wing
TrgO: Lt (N) M. Meeker	Greater Vancouver Wing	TrgO: Capt K Winkelaar	TrgO: Capt H. Walker	TrgO: Capt R. Lewis
Wing Chair	TrgO: Capt J. Adams	Wing Chair	Wing Chair	Wing Chair
Norm Scott (acting)	Wing Chair	Larry Calvert	Keith Kepke	Rick Meijer
89, 257, 676, 744, 848	Sheila Kung	204, 222	531, 561, 581, 841	747, 899
Comox	59, 103, 111, 135,	Okanagan (DND)	Kootenay (DND)	Prince George East
Comox Wing	525, 835, 858, 888	Okanagan Wing	East Kootenay Wing	Northcentral Wing
TrgO: Capt D. Rolfe	Richmond Delta	TrgO: Capt T. Willis	TrgO: Capt H. Walker	TrgO: Capt M. Symons
Wing Chair	(DND)	Wing Chair	Wing Chair	Wing Chair
Norm Scott (acting)	Lower Mainland Wing	Linda Leibel	Lorenza Saule	Virendra Miglani
22, 205, 363, 386, 893	TrgO: Capt C. Hamilton	223, 232, 243, 259, 902, 909	279, 552, 904	396, 768, 787
	Wing Chair Michael Kung			Prince George East
	609, 655, 692, 819, 828			Northeast Wing
	Surrey Langley (DND)			TrgO: Capt M. Symons
	Surrey Langley Wing			Wing Chair
	TrgO: Capt Daniels			Ron Rique (acting)
	Wing Chair Thomas George			258, 353
	746, 767, 907, 819(Sat.Flt)			
	Burnaby Tri Cities (DND)	Fraser Valley (DND)		
	Metro Vancouver Wing	Fraser Valley Wing		
	TrgO: Capt M Dykeman	TrgO: Capt S. Tenhoeve		
	Wing Chair Bryan Lepke	Wing Chair BCPC		
	513, 637, 754, 759, 777, 808	147, 521, 583, 861		



## B.C. Organizational Chart for RCSU and BCPC

It is my guess that as DND is moving forward with its reorganization and renewal we will be seeing more changes in how we are aligned within the DND structure and, therefore, in some cases our own Wing Structure. There have been a number of changes since our initial organizational meetings. With this in mind it is increasing important that we have up to date and accurate contact information with our League Reps and SSC Chairs. Please ensure that when a change takes place within your Wing, SSC or Squadron (change of command) that the BCPC office is made aware of this change in a very timely manner, ensuring that they get the correct contact information for new people coming on board or changing locations. With your AGM's having just recently happened or about to happen, and the possibility of new Chairs being elected, it is extremely important this information is sent to the BCPC office, again in a very timely manner.

As we start the new cadet year my thoughts are with all the people, especially ours, who live in the areas of the province ravaged by fire this summer. I sincerely hope you and yours have survived, intact, and that you are ready and able to adjust your focus to our task at hand – our Cadets.

Thank You

Mike Symons  
Vice President  
Nihil Magnum Nisi Bonum  
*(Nothing is great unless it is good)*



Treasurer's Report  
For the year ending August 31, 2017  
Adele Vos

Enclosed are our financial statements for the fiscal year ended August 31, 2017.

There were a couple of important changes to our method of accounting over last year. The first is that we have separated revenues from expenses for the following accounts:

1. AGM
2. Rent DND
3. Blue Jeans

The purpose of this was primarily to conform to Generally Accepted Accounting Principles, but it also gives us a clearer picture of how much was spent and how much was recovered.

Secondly, we are now presenting sales of inventory items as a separate revenue category along with an offsetting cost of sales.

Unfortunately, the 2016-17 budget was prepared prior to changing our accounting method and does not show the separation of revenue and expenses for these items. Only the net expense amount appears. This difference skews the variance column in each category. So, for example, we budgeted \$20,000 of net expense for the Provincial AGM, but it has been split into actual amounts of \$51,250 expenses less \$31,951 revenue which equals a net expense of \$19,299. We have separated the revenues and expenses for these categories in our 2017-18 budget.

We did receive the gaming grant this year, which was unexpected. It is highly unlikely that we will be eligible for funding in the coming year and, as such, there is no budget for it in fiscal year 2017-18. We will, however, submit our application in November and on the off chance we are successful, the funds will be used to support the Tow Fleet Maintenance requirements and the Effective Speaking program.

Included with the financial statements is the five-year projected cost for aircraft maintenance prepared by LCol. Keith Stewart. As you will note, we are expecting to spend \$329,125 over the next five years with \$100,200 anticipated to be spent next year.

Although we had a good year in terms of surplus, we need to build up our reserves so that we have the cash flow available to us for these anticipated costs plus any possible unanticipated expenses. For the coming year, the executive will be discussing the need to create an internally restricted fund to accumulate the necessary funds for the eventual purchase of a new aircraft.

This year, the Air Cadet League of Canada increased the fees per cadet from \$10.00 to \$12.00. Next year the cost increases to \$13.00 per cadet. In spite of this, we will be maintaining our squadron assessments at the same level it has been for several years at \$100 per cadet for the 2017/18 year. Due to the high anticipated aircraft maintenance costs over the next few years, we will continue to closely monitor our cash flow requirements which may lead to a re-evaluation of our assessment fees for the 2018/19 fiscal year.

On a positive note, BC attained a 100% submission rate to National for our ACC9's. Congratulations to all our SSC's for their efforts and a huge thank you to Vicky Briggs who coordinated all the paperwork and answered everyone's questions.

It's time once again to begin the process and we'd like to repeat our success this year. You can find the ACC9 spreadsheet on the BCPC website. Please don't hesitate to call the office if you require additional information or assistance.

AIR CADET LEAGUE OF CANADA

BRITISH COLUMBIA PROVINCIAL COMMITTEE

AUGUST 31, 2017

CONTENTS

AIR CADET LEAGUE OF CANADA

BRITISH COLUMBIA PROVINCIAL COMMITTEE

FINANCIAL STATEMENTS

Unaudited - See Notice to Reader

AUGUST 31, 2017

	Page
NOTICE TO READER	16
FINANCIAL STATEMENTS	
Statement of Financial Position	17
Statement of Operations and Changes in Net Assets	18 - 19
Cash Flow Statement	20
Notes to Financial Statements	21 - 22



**AIR CADET LEAGUE OF CANADA**  
**BRITISH COLUMBIA PROVINCIAL COMMITTEE**

**STATEMENT OF FINANCIAL POSITION**  
Unaudited - See Notice to Reader

**AS AT AUGUST 31, 2017**

**NOTICE TO READER**

On the basis of information provided by management we have compiled the statement of financial position of Air Cadet League Of Canada, British Columbia Provincial Committee, as at August 31, 2017 and the statements of operations and changes in net assets and cash flow for the year then ended. We have not performed an audit or review in respect of these financial statements and, accordingly, we express no assurance thereon. Readers are cautioned that these statements may not be appropriate for their purposes.



**Chartered Professional Accountants**

Delta, BC  
September 13, 2017

	2017	2016
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash - (Note 2)	\$ 272,254	\$ 119,691
Accounts receivable	4,878	-
Inventory	3,488	7,149
GST receivable	4,157	2,779
Prepaid expenses	1,921	1,000
	286,698	130,619
<b>LONG TERM</b>		
Tangible capital assets - (Note 3)	426,194	437,561
	\$ 712,892	\$ 568,180
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable	\$ 63,725	\$ 2,557
Deferred revenue	150	-
Current portion of long term debt	-	25,008
	63,875	27,565
<b>LONG TERM</b>		
Long term debt	-	16,632
	63,875	44,197
<b>NET ASSETS</b>		
Externally restricted net assets	40,415	41,059
Unrestricted net assets	608,602	482,924
<b>TOTAL NET ASSETS</b>	649,017	523,983
	\$ 712,892	\$ 568,180

**Approved on Behalf of the Board**

\_\_\_\_\_  
Director

The accompanying notes are an integral part of these financial statements.

**AIR CADET LEAGUE OF CANADA**  
**BRITISH COLUMBIA PROVINCIAL COMMITTEE**

**STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS**  
Unaudited - See Notice to Reader

**FOR THE YEAR ENDED AUGUST 31, 2017**

	2017	Budget	2016
<b>REVENUE</b>			
Squadron assessments	\$ 409,800	\$ 409,800	\$ 386,200
Gaming Commission grant	39,000	-	39,000
Donations: CFTA/GPTAA	-	-	430
Donations: Legacy Garden	11,800	11,000	6,125
Donations: Other	4,853	-	4,314
Donations: Tax receipts	11,130	4,000	3,825
Miscellaneous income	11,202	220	698
AGM registration fees	31,951	-	-
Insurance proceeds	19,000	20,000	-
Rental	5,678	-	-
Sales	2,916	-	-
	547,330	445,020	440,592
<b>EXPENSES</b>			
<b>ADMINISTRATION</b>			
Accounting	2,563	2,000	2,500
Amortization	13,437	12,868	39,622
Bad debts	-	-	20
Bank and credit card charges	2,249	2,500	2,397
Bluejeans video conference system	14,275	13,000	15,803
Business centre operation	16,655	10,100	8,864
Cost of sales - inventory items	2,660	-	-
Legal	23,267	25,000	24,745
Office	4,504	4,500	4,345
Office equipment repairs and maintenance	1,547	2,500	2,136
Telephone and internet	5,566	5,400	5,271
Wages and benefits	93,232	100,000	80,175
	179,955	177,868	185,878
<b>LEAGUE ACTIVITIES</b>			
Meetings	654	1,000	635
National AGM meetings	17,812	19,400	17,714
National assessment fee funding	55,119	49,248	41,040
Provincial AGM	51,250	20,000	18,694
SSC training	487	4,000	1,590

The accompanying notes are an integral part of these financial statements.

**AIR CADET LEAGUE OF CANADA**  
**BRITISH COLUMBIA PROVINCIAL COMMITTEE**

**STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS**  
Unaudited - See Notice to Reader

**FOR THE YEAR ENDED AUGUST 31, 2017**

	2017	Budget	2016
Travel	20,720	25,000	26,043
Wing travel and meetings	10,766	15,000	12,403
	156,808	133,648	118,119
<b>PROGRAM ACTIVITIES</b>			
Aircraft insurance	11,400	14,000	12,450
Cadet selection boards	5,402	6,400	5,949
Cessna 182 repairs and maintenance	21,090	70,470	56,024
Competitions/special events	639	3,600	199
Effective speaking program	10,566	8,000	7,817
Glider maintenance	21,081	25,000	-
Glider pilot training awards	3,600	7,700	6,825
Interest/aircraft replacement fund	565	2,200	2,594
Promotion and recruiting	4,888	5,000	26,050
Scholarship:continuation flying	500	-	-
Scholarships: other	900	-	-
Trophies and awards	4,258	4,000	2,104
	84,889	146,370	120,012
	421,652	457,886	424,009
<b>EXCESS OF REVENUE OVER EXPENSES</b>	125,678	\$ (12,866)	16,583
<b>UNRESTRICTED NET ASSETS, BEGINNING OF YEAR</b>	482,924		466,341
<b>UNRESTRICTED NET ASSETS, END OF YEAR</b>	\$ 608,602	\$	482,924

The accompanying notes are an integral part of these financial statements.

**AIR CADET LEAGUE OF CANADA**  
**BRITISH COLUMBIA PROVINCIAL COMMITTEE**

**CASH FLOW STATEMENT**  
Unaudited - See Notice to Reader

**AUGUST 31, 2017**

	<b>2017</b>	<b>2016</b>
<b>CASH PROVIDED BY OPERATING ACTIVITIES</b>		
Net income for the year	\$ 125,678	\$ 16,583
<b>Items not requiring an outlay of cash:</b>		
Amortization of tangible assets	13,437	39,622
	139,115	56,205
<b>CHANGES IN NON-CASH WORKING CAPITAL</b>		
Account receivable	(4,878)	1,186
GST rebate	(1,378)	(411)
Inventories	3,661	(1,744)
Prepaid expenses	(921)	7,114
Accounts payable and accrued charges	61,165	(445)
Deferred revenue	150	-
	57,799	5,700
Externally restricted net assets	(644)	8,567
Internally restricted net assets	-	(16,001)
<b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>	196,270	54,471
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Repayments on bank loan	(41,637)	(25,008)
<b>CASH FROM INVESTING ACTIVITIES</b>		
Purchase of computer equipment	(2,070)	-
<b>CASH USED IN INVESTING ACTIVITIES</b>	(2,070)	-
<b>NET INCREASE IN CASH AND CASH EQUIVALENTS</b>	152,563	29,463
<b>NET CASH AND CASH EQUIVALENTS, beginning of year</b>	119,691	90,228
<b>NET CASH AND CASH EQUIVALENTS, end of year</b>	\$ 272,254	\$ 119,691

The accompanying notes are an integral part of these financial statements.

**AIR CADET LEAGUE OF CANADA**  
**BRITISH COLUMBIA PROVINCIAL COMMITTEE**

**NOTES TO FINANCIAL STATEMENTS**  
Unaudited - See Notice to Reader

**AUGUST 31, 2017**

**1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

(a) Tangible capital Assets

Tangible capital assets are recorded at cost. Improvements and upgrades are expensed on an annual basis. Amortization is not recorded on tangible capital assets except for computers and leasehold improvements. Computers and leasehold improvements are amortized as follows:

Computers	55% declining balance method; acquisition year at one half the rate.
Leasehold improvements	10% straight line method; lease expires March 31, 2021.

**2. CASH**

	<b>2017</b>	<b>2016</b>
RBC chequing account	\$ 1,913	\$ 5,439
RBC gaming account	891	30
RBC savings account	3,308	72,990
RBC USD chequing account	89	173
RBC Premium Investment Account	225,637	-
<b>RESTRICTED TRUST FUNDS</b>		
Wallace Jamieson PPS account	9,535	9,784
Stevens-Guille trust savings	23,098	23,092
Jim Campbell music savings	7,783	8,183
	\$ 272,254	\$ 119,691

The accompanying notes are an integral part of these financial statements.



AIR CADET LEAGUE OF CANADA  
BRITISH COLUMBIA PROVINCIAL COMMITTEE

NOTES TO FINANCIAL STATEMENTS  
Unaudited - See Notice to Reader

AUGUST 31, 2017

3. TANGIBLE CAPITAL ASSETS

	Cost	Amortization	Net 2017	Net 2016
Schweizer Gliders-nominal value	\$ 1	\$ -	\$ 1	\$ 1
Cessna 182C-FCGS Acquisition	46,778	-	46,778	46,778
Cessna 182C-FTUG Acquisition	69,322	-	69,322	69,322
Cessna 182C-FTRY Acquisition	74,731	-	74,731	74,731
Cessna 182 C-FOAR Acquisition	62,438	-	62,438	62,438
Cessna 182 C-GRGS Acquisition	49,561	-	49,561	49,561
Cessna 182C-FGZR Acquisition	70,390	-	70,390	70,390
Computers	2,070	569	1,501	-
Leasehold improvements: office	128,680	77,208	51,472	64,340
	\$ 503,971	\$ 77,777	\$ 426,194	\$ 437,561

The accompanying notes are an integral part of these financial statements.

ACLC - BC Provincial Committee

Statement of Operations

	2014/15 Actual	2015/16 Actual	2016/17 Budget	2016/17 Actual	2017/18 Budget
Cadet Effective Strength	3,633	3,862	4,104	4,104	4,240
REVENUE					
Income					
Squadron Assessments	363,300	386,200	409,800	409,800	424,000
AGM Registration Fees	31,785	28,410	0	31,951	32,000
CFTA/GPTAA Donations	408	430	0	0	0
Donations "BB Legacy Mem Garden"	0	6,125	11,000	11,800	0
Donations (Other)	48,003	4,414	0	4,853	1,200
Donations (Tax Receipts)	4,598	3,725	4,000	11,130	5,000
Gaming Commission Income	39,000	39,000	0	39,000	0
Insurance proceeds glider	0	0	20,000	19,000	0
Interest Income	148	44	120	715	970
Inventory sales	0	0	0	2,916	3,000
Miscellaneous Revenue (incl. Blue Jeans)	3,015	4,868	0	10,487	5,900
Raffel/Lottery Income	0	45	100	0	0
Rental Revenue	0	0	0	5,678	2,800
TOTAL REVENUE	490,257	473,261	445,020	547,330	474,870
EXPENSE					
Administration Expenses					
Cost of Sales	0	0	0	2,660	3,000
Accounting fees	0	2,500	2,000	2,563	2,100
Bad Debts	0	20	0	0	0
Bank/Visa/Mastercard Charges	2,577	2,397	2,500	2,249	2,300
Blue Jeans	18,041	20,063	13,000	14,275	14,750
Business Centre Improvements	15,273	0	0	0	0
Business Centre Operation	9,404	8,829	10,000	16,655	16,000
Legal Expense	24,903	24,745	25,000	23,267	25,000
Office Equipment Maintce & Purchase	2,961	2,136	2,500	1,547	2,000
Office Expense	4,088	4,345	4,500	4,504	4,500
Telephone/Internet	5,103	5,271	5,400	5,566	5,600
Wages & Benefits	72,663	80,175	100,000	93,232	95,000
Total Administration Expenses	155,013	150,482	164,900	166,518	170,250
League Activities					
Business Meetings/Meals Expense	1,206	635	1,000	654	1,000
Compliance/Screening	0	35	100	0	0
Travel Expense	19,043	26,043	25,000	20,720	21,000
Wing Expense	14,451	12,403	15,000	10,766	11,000
Member/SSC Training	1,094	1,590	4,000	487	1,000
Provincial AGM	48,048	47,104	20,000	51,250	52,000
National ACL- AGM/SAGM	13,309	17,714	19,400	17,812	18,000
National Office Funding	29,064	41,040	49,248	55,119	55,120
Total League Activities	126,215	146,563	133,748	156,808	159,120
Program Activities					
Glider Pilot Training Awards/Scholarships	2,775	6,825	7,700	5,000	4,000
Competition/Special Events	314	199	300	639	700

Cadet Selection Boards	6,525	5,949	6,400	5,402	5,500
Trophies & Awards	4,170	2,104	4,000	4,258	4,300
Effective Speaking Program	9,052	7,817	8,000	10,566	10,500
Music Competition	0	0	3,300	0	3,300
Promotion & Recruiting	1,533	26,050	5,000	4,888	5,000
Aircraft Insurance	10,375	12,450	14,000	11,400	12,000
Glider Maintenance	1,217	0	25,000	21,081	8,100
Cessna 182 Completion Pacific 6	2,603	0	0	0	0
Cessna 182 Refurb/ Modifications	89,401	0	0	0	0
Cessna 182 Repairs & Maint	0	50,728	59,470	21,090	85,350
Flying Pogram Special Equipment	14,420	5,296	11,000	0	6,750
Interest Long Term Debt/Aircraft Replacement Fund	40,000	2,594	2,200	565	0
<b>Total Program Activities</b>	<b>182,385</b>	<b>120,011</b>	<b>146,370</b>	<b>84,889</b>	<b>145,500</b>
<b>TOTAL EXPENSE</b>	<b>463,613</b>	<b>417,056</b>	<b>445,018</b>	<b>408,215</b>	<b>474,870</b>
<b>CASH SURPLUS (DEFICIT)</b>	<b>26,644</b>	<b>56,205</b>	<b>2</b>	<b>139,115</b>	<b>0</b>
Less Leasehold Ammortization	0	39,622	12,868	13,437	13,500
<b>SURPLUS (DEFICIT)</b>	<b>26,644</b>	<b>16,583</b>	<b>-12,866</b>	<b>125,678</b>	<b>-13,500</b>



ACLC/BC Provincial Committee  
 Aircraft Maintenance Requirements  
 For the fiscal years 2017/18-2021/22

	ACL Fiscal Year					Total Cost 5 Years
	2017/18	2018/19	2019/20	2020/2021	2021/2022	
<b>In CAD</b>						
Glider Radios	-	-	2,500	-		2,500
C182 Propeller overhaul	16,500	5,500	5,500	5,500	-	33,000
Total CAD	16,500	5,500	8,000	5,500	-	35,500
<b>In USD</b>						
Glider refurbishment	6,000	6,000	6,000	6,000	3,000	27,000
Glider Transponders	5,000	10,000	2,500	2,500	2,500	22,500
C182 Engine Data Monitor upgrade	12,000					12,000
C182 Engine overhaul	39,000	-	39,000	39,000	39,000	156,000
Total USD	62,000	16,000	47,500	47,500	44,500	217,500
Exchange rate	1.35	1.35	1.35	1.35	1.35	1.35
Total USD converted to CAD	83,700	21,600	64,125	64,125	60,075	293,625
<b>Total expected annual cost in CAD</b>	<b>100,200</b>	<b>27,100</b>	<b>72,125</b>	<b>69,625</b>	<b>60,075</b>	<b>329,125</b>

- Comments:
1. Requirement for glider radio purchase in FY 19/20 is for a spare. Current inventory serves as the spare until then.
  2. C182 Propeller Overhauls are due every 6 years and are currently quoted at \$5100 CDN. (see Prop Sheet)
  3. C182 propeller and engine overhauls are estimates based on current flying rates, which may vary from year to year. (see Engines Sheet)
  4. C182 propeller and engine overhauls are estimates based on the component reaching it's full design life span. Premature failures are possible.
  5. We are starting to see some efficiencies in the 2-33 SIRP. It is possible that the schedule can be advanced slightly.
  6. Glider transponders are reaching the end of their usefull life and we have no more spares for the Micro Airs.  
We would like to start to change over the the F.U.N.K.E. Transponders.



August 2017

Report of the Aviation Committee for the 2017 AGM in Kamloops

I attended the Annual General Meeting of the Air Cadet League of Canada which was held in Winnipeg in June 2017 and, as usual, had a very enjoyable and interesting experience. However, the Aviation Committee had only one meeting during the course of the event and, although B.Gen.(Ret'd) Jim Hunter runs a very tight and highly to the point meeting, not much happened to the decision-making process regarding the replacement of the existing L-19s or to which aircraft the other regions will finally accept as their tow planes.



John Cooper has volunteered to do a study to ascertain the life span of the existing L-19s and we await this report probably knowing that, with the very limited supply of available parts, the life span is certainly limited.

In that regard, I had the opportunity of sharing information with B.Gen Woiden and we both know that parts are just not available, but he wants to read Mr Cooper's report before he suggests anything. Major Toth has been in touch with several aircraft companies, but admits that to purchase aircraft, money is key and that, like parts, is hard to get. There was a conversation about Scouts, but the other regions were doubtful, as they don't have the resources either. As much as I tried to sway the regions to the BCPC model, there was little enthusiasm.

There was a lengthy discussion about the maintenance and repair of our gliders by K and L Gliders in New York, but we feel that this will be resolved over time and that local companies will still continue to do the required work.

But, now the good news: A doctor in Sechelt willed us his 1973 Grumman AA1B Trainer and his widow signed the aircraft over to us. I saw the aircraft in Sechelt and it had been parked with a fresh annual, but that was 22 years ago. Sealand Aviation Ltd of Campbell River has taken this aircraft on as a donation project to the BCPC and we are waiting to see if their engineers can breathe some life into it. News will follow.

L.Col Stewart will report on the flying events of 2017, but I am pleased to report that our gliders and tow planes are performing to our expectations and that Capt Lowdon and his crew are keeping them in excellent condition.

My final thoughts are that BCPC made the correct decision to convert the fleet from the L-19 to the Cessna 182P and the people who made this decision come true are to be thanked for their vision and work in accomplishing that conversion.

John W. Calderwood CD  
Aviation Committee

2017 NATIONAL SUMMER TRAINING COURSES

All in all another successful year for the NSTC process, with a few challenges along the way. There was a long delay this year on releasing the names of cadets going to some NST courses; this was addressed at the National AGM and hopefully this situation will be avoided going forward.



- 311 Interviews were conducted throughout the Province.
- 213 interviews Lower Mainland Wings, (LM-45, GV-53, MV-59, FV-56)
  - 48 interviews Vancouver Island
  - 36 interviews Okanagan,
  - 9 interviews Kootenay Wing (via BlueJeans conferencing),
  - 5 interviews Northern Wing (via BlueJeans conferencing).

119 National Summer Training Courses were awarded in BC as follows:

Wing	Glider	Power	IACE	AAC	AM	AO		TOTAL
FRASER VALLEY	7	10	1	1	1	0		20
LOWER MAINLAND	12	5	2	2	1	0		22
GREATER VANCOUVER	6	7	1	1	4	3		22
METRO VANCOUVER	11	10	2	1	0	3		27
VANCOUVER ISLAND	5	2	2	2	1	2		14
OKANAGAN	4	2	2	2	2	1		13
NORTHERN	0	1	0	0	0	0		1
KOOTENAY	0	0	0	0	0	0		0
Province of BC	45	37	10	9	9	9		119

National Summer Training Courses available for 2018 remain the same –  
Glider, Power, IACE, Advanced Aerospace, Aircraft Maintenance, Airport Operations.

**\*\* Please ensure the NSTC preparation guide (with instructions) is available to your cadets.\*\***  
The pamphlet is on the BCPC website under 'Cadet Resources'

A Checklist is now available which indicates the required documents that must be provided in the application process. It includes a calendar outlining Deadlines and Review Board dates. A copy of the Checklist has been provided in the AGM portfolios for each Squadron, and it is on the BCPC website under 'Cadet Resources'.

Gail Elgert  
BC Director/Coordinator for NSTC



Effective Speaking Report  
AGM, Kamloops, BC  
October 1, 2017



LOOKING BACK

The Effective Speaking Program in British Columbia continues to grow. This year, 44 squadrons reported participating (either directly to the provincial ES coordinator, or through League Rep annual reports). This is one more squadron than last year, in total, resulting from the number of new squadrons coming on board being higher than the number of squadrons dropping out. However, not all of these squadrons reported the number of Cadets that took part in the program, so while the total number of Cadets on record is 351, the actual number that took part can be assumed to be much higher. Of all the provinces who report their numbers (i.e., all but Quebec), BC has the highest number of Cadets participating. Congratulations to all those Cadets and Squadrons!

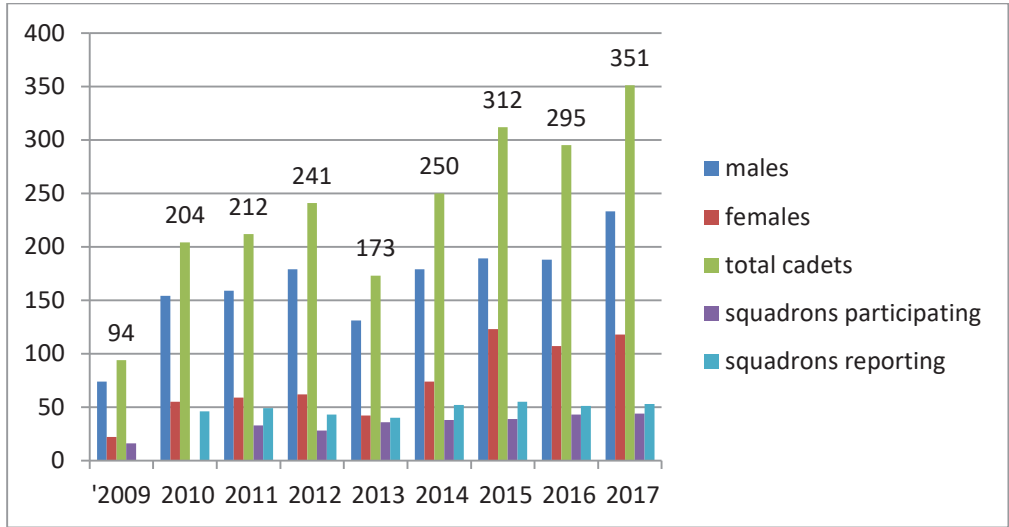
By the numbers

Every year we gather data regarding the number of cadets who participate in the Effective Speaking program. We need to know if you run the program or not, and how many Cadets participate. It helps us with planning in BC, and providing resources where they are needed. Thank you to those squadrons who sent information when requested by your Wing Chair, your League rep, or by me.

Details for 2016-2017 training year

Number of Squadrons in BC	58		
Number of Cadets in BC	4240		
Number of Squadrons reporting	53		
Number of Squadrons participating	44	[76%]	
Number of Cadets participating	351	[8%]	[plus those in non-reporting squadrons]

Year-by-year participation



As can be seen from the chart, the number of cadets participating and the number of squadrons participating have both been on an upward trend for the past nine years, despite a few fluctuations.

Provincial Competition

This year, the Provincial Effective Speaking Competition was held on 8 April 2017 at Broadmoor Baptist Church in Richmond, BC. The church proved an even better venue than the school we had been using previously, providing a well-lit, welcoming performance space in the sanctuary. In addition, parking was abundant and convenient. It cost a little more than the school, but very good value for money.

The Wing Competition winners this year were

Vancouver Island	LAC Jet Fedoryshyn, 89 Pacific, Victoria
Okanagan	LAC Zephram Tino, 204 Black Maria, Kamloops
Kootenay	WO2 Cameron Hewison, 552 Key City, Cranbrook
Fraser Valley	FSgt Madisyn Taylor, 746 Lightning Hawk, Langley
Lower Mainland	FSgt Chloe Chan, 609 Steveston, Richmond
Greater Vancouver	FCpl Sanam Sangha, 888 Avenger, Vancouver
Metro Vancouver	Cpl Simon Miyashita, 583 Coronation, Maple Ridge
Northern	LAC Kyle Eggert, 768 Jet Ranger, Quesnel

Our cadet Master of Ceremonies, WO2 Kunal Kumar, 692 BCIT Aerospace, and the volunteers from 609 Steveston SSC who acted as hosts, ensured a very successful Provincial Competition. A huge thank to all of you for a job very well done. This year we had a new videographer, Sherri Moore, who produced video clips that will soon be posted on the BCPC website. Thanks also to Tom Powell, who took the still photographs.

National Competition

The provincial winner this year was FCpl Simon Miyashita, who was given the opportunity to speak at the National Competition in Winnipeg, in June.

I wish to thank Westjet for providing travel for our provincial winner and his escort to the National Competition

LOOKING AHEAD

Topics for the 2017-2018 Prepared Speech will be

- The importance of today’s youth in building Canada’s future.
- How does volunteerism play a role in the life of your community or squadron?
- Humour is the best medicine.
- How space exploration can lead to scientific advances on Earth.
- The role Indigenous people have played in Canada’s heritage.
- How has Canada changed the face of aviation?
- Lest We Forget.
- Cadet’s Choice: The Cadet’s Choice must fit into one of these categories: Cadet Life, Science and Technology, Aviation, Canadian History or Citizenship.

All the rules and regulations, including the current application form, are available on the Air Cadet League of Canada website at [www.aircadetleague.com](http://www.aircadetleague.com). The BC Provincial website (<http://bc-aircadetleague.com>) has a direct link to the ACL website. Please ensure your Squadron is using current information.

Wing Competitions in the coming training year

The DND’s re-organization of the training regions will not affect the organisational structure of the Effective Speaking competitions in BC, EXCEPT that there will be one extra wing in the Greater Vancouver Regional District – thus we will have nine competition wings in the province: Northern, Kootenay, Okanagan, Vancouver Island, Lower Mainland, Greater Vancouver, Metro Vancouver, Fraser Valley and Surrey/Langley. Each squadron will be sent information about which Wing competition it will be participating in.

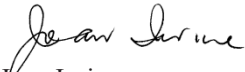
Dates for Wing Competitions in the 2017-2018 training year have not been set, but will be announced at or before the AGM. A Squadron in each Wing is needed to act as host for the Wing competitions. Please inform your Wing Chair as soon as possible if your Squadron would like to host. I am still looking for a person or persons in each Wing who will act as Wing ES Coordinators, to assist me in the administration of the competitions. I thank those who have already volunteered, but the more hands on deck, the easier the labour.

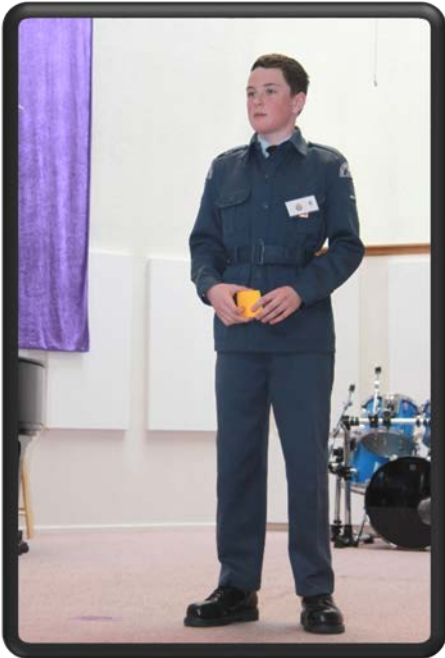
I was privileged this past year to visit several squadrons for training and support to SSCs who wished to establish or strengthen the program within their squadrons. I look forward to receiving invitations from other squadrons in the coming year.

We thank the BC Gaming Commission for its continued financial assistance to the Effective Speaking program. As well, a big thank you goes to all the volunteers from the Squadrons and the communities who continue to make this program a success. You are helping Cadets to acquire a valuable skill that will serve them well throughout their lives.

Congratulations to all the Cadets who participated. You are now well on your way to success in everything you do.

Respectfully submitted

  
Joan Irvine  
July 5, 2017



**Public Relations 2017**

Public Relations (PR) continues to be important in the success of the Air Cadet program. It is all about building relationships to advance, promote and benefit the program. We are promoting the program to gain allies, advocates and supporters in our communities. It is leading to strong community and industry partnerships which have led to financial support.

Along the lines of community relationships, BCPC has set up promotional tables this year at several industry events such as the Canadian Owners and Pilots Association (COPA) 2017, the Abbotsford Air Show, and the Union of British Columbian Municipalities (UBCM). These have been very successful in making contacts and promoting the program.

Everyone is reminded and encouraged to use the information in the Public Relations Toolkit and the Public Relations Handbook on the National Air Cadet League Web pages. Use the following link to reach the public relations tool kit which contains many templates for your use:  
<http://aircadetleague.com/for-cadets-squadrons/forms-documents/>  
You can download the templates, fill in the blanks, and forward for immediate release to your news networks in your community.

In June, our partner the DND created a standardized network model for social media accounts. This includes a common look and feel, branding, and messaging, to be used for official CCO channels in order to project a consistent and recognizable image to our audiences. The DND must comply with the Official Languages Act, thus they must post social media in both official languages. They have decided that it is most efficient to run two unilingual Facebook pages nationally. As well, there will be two national twitter accounts, one English and one French.

Cadet Corps and Squadron social media channels are administered under the auspices of the Cadet Leagues and are not considered to be official Government of Canada communications platforms and are not part of this initiative to standardize a baseline network model. Corps and Squadron accounts are not to include any of the Canada wordmark or departmental identifiers.

Another change you may have noticed over the summer is that Smugmug will no longer be used for photos. Flickr will be the location to find all the summer training and other cadet activity pictures.

Please ensure that I am copied on any releases sent out, or any mention of your cadets or your squadron in any form of media. We will do our best to ensure they are shared on our Facebook page. Please feel free to contact me if you have any questions.

Submitted

Terri Hinton, PR Director  
TerriHinton.BCPC@shaw.ca

**The Air Cadet League of Canada  
British Columbia Provincial Committee  
recognizes the thousands of hours given and  
true selfless dedication of ALL OUR  
VOLUNTEERS!**

**The broadest, and maybe the most meaningful definition of  
volunteering: Doing more than you have to because you  
want to, in a cause you consider good. ~ Ivan Scheier**

**Thank you all for what you do for  
this program and for  
“The Cadet”**

